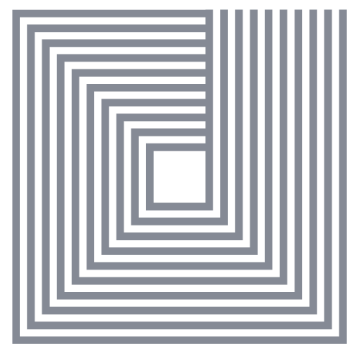


INDIA'S STARTUP STORY



Presented by
Raghuveer Kovuru



KRUTRIM Perfios rapido RateGain moneyview ATHER 2024

netradyne drools PORTER 2025

zepto InCred! 2023

uniphore XPRESSBEES LEAD
LIVSPACE open amagi
HASURA Oxyzo games
elasticrun DealShare one card
Yubi TATA 1mg Shiprocket
PHYSICS WALLAH fractal 5ire
darwinbox

2022

BillDesk BYJU'S paytm
OYO freshworks Swiggy
policybazaar RIVIGO
udaan PhonePe

2018

ReNew POWER 2017

ACKO apna BharatPe BLACKBUCK BrowserStack ZETWERK zeta Vedantu
CarDekho chargebee CoinDCX coinswitch CRED Urban Company upGrad Spinny
cult.fit digit droom EaseMyTrip ERUDITUS GlobalBees slice ShareChat
The Good Glamm blinkit Groww gupshup INFRA.MARKET REBEL Pristyn Care
innovaccer Licious mamaearth MapmyIndia meesho of Business NOBROKER
MENSA MindTickle Mobikwik MPL moglix

2021

bigbasket DELHIVERY
DREAM SPORTS
icertis druva
OLA ELECTRIC
lenskart

2019

SHOPCLUES
hike make my trip

2016

CARS24 dailyhunt firstcry
glance NYKAA pine labs
ZERODHA Razorpay unacademy
zenoti POSTMAN

2020

zomato Quikr paytm OLA
infoedge LIC Mu Sigma snapdeal INMOBI
Flipkart

2015 & Before

THE BIG PICTURE



Year 2016 - 500 Startups
Year 2025 - 150,000+ Startups and Counting
World's 3rd Largest Startup Ecosystem
118+ Unicorns as of Today
17.28lakh direct jobs generated

800M INTERNET USERS

1.43 BILLION PEOPLE

100B+ UPI HITS

125M ENGLISH SPEAKERS

600M SMARTPHONE
USERS

100M NEW WORKERS BY
2030



DEMOGRAPHICS

THE BUILDERS

Majority between 25–35 years of age
Less than 3% of men and 1% of women are founders
7.5% of total startup founders are women in 2025
40% of founders from Tier II/III regions of India

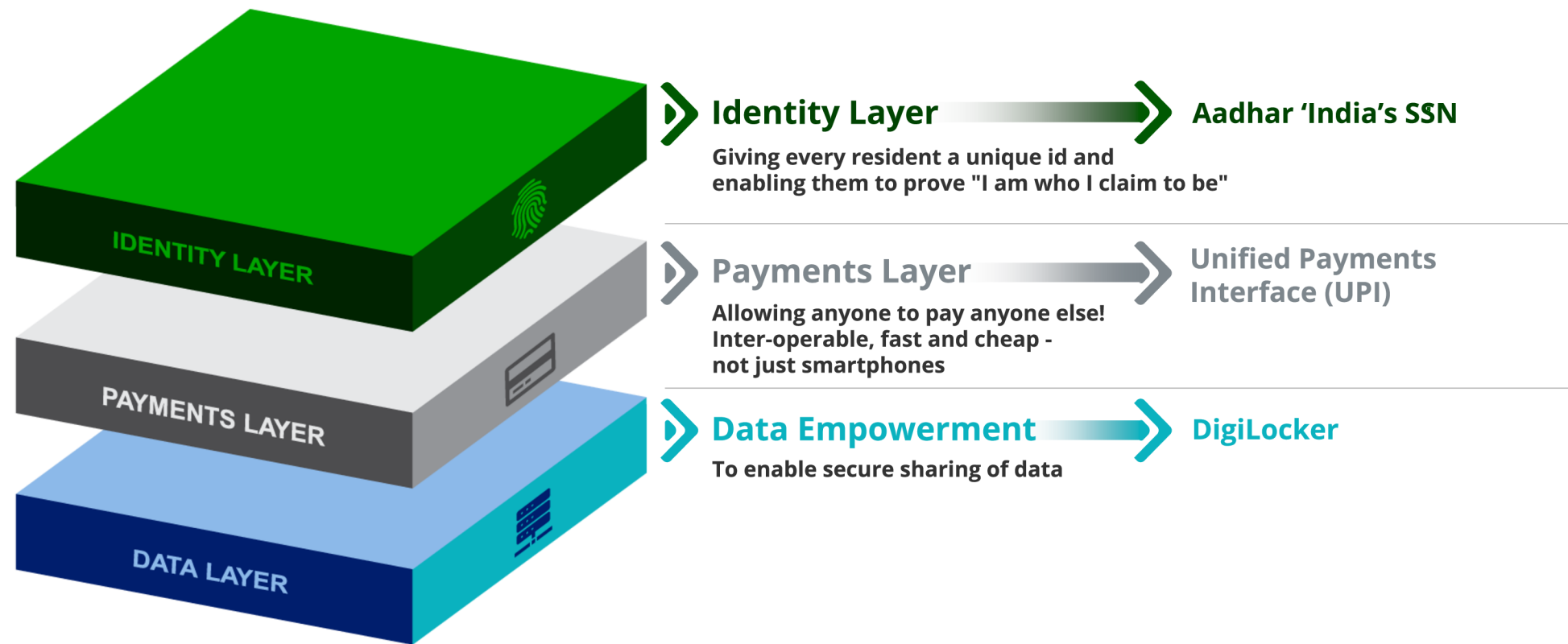


YOURSTORY



Source: YourStory Research

INDIA STACK



INDIA

Bengaluru, Delhi NCR, Mumbai, Hyderabad → India's "Silicon Valleys"
Trending Sectors: AI, SaaS, DeepTech, FinTech, SpaceTech, Defense Tech, HealthTech
Strong Network of Incubators, Mentors, Investors, Enablers
Home to 70%+ of unicorns



Jaipur, Kochi, Bhubaneswar, Coimbatore, Guwahati → fast-growing hubs
Contribute ~40% of new startups in 2025
Trending Sectors: Agritech, Healthcare, Vernacular Edtech, Mobility
Fuelled by cheap internet, UPI, smartphone boom

BHARAT

#startupindia



ENABLERS

POLICY

National Policy - Startup India

Single Window Registration by DPIIT

Tax Exempt for 3 Years, Capital Gains Exempted, Angel Tax Exempted

Self Certification under 9 labour and environmental laws

Faster Company Incorporation under SPICe+

80% rebate on patents and 50% on trademarks

INR 10,000 crore fund of funds

INR 1000 crore Seed Fund for early stage startups

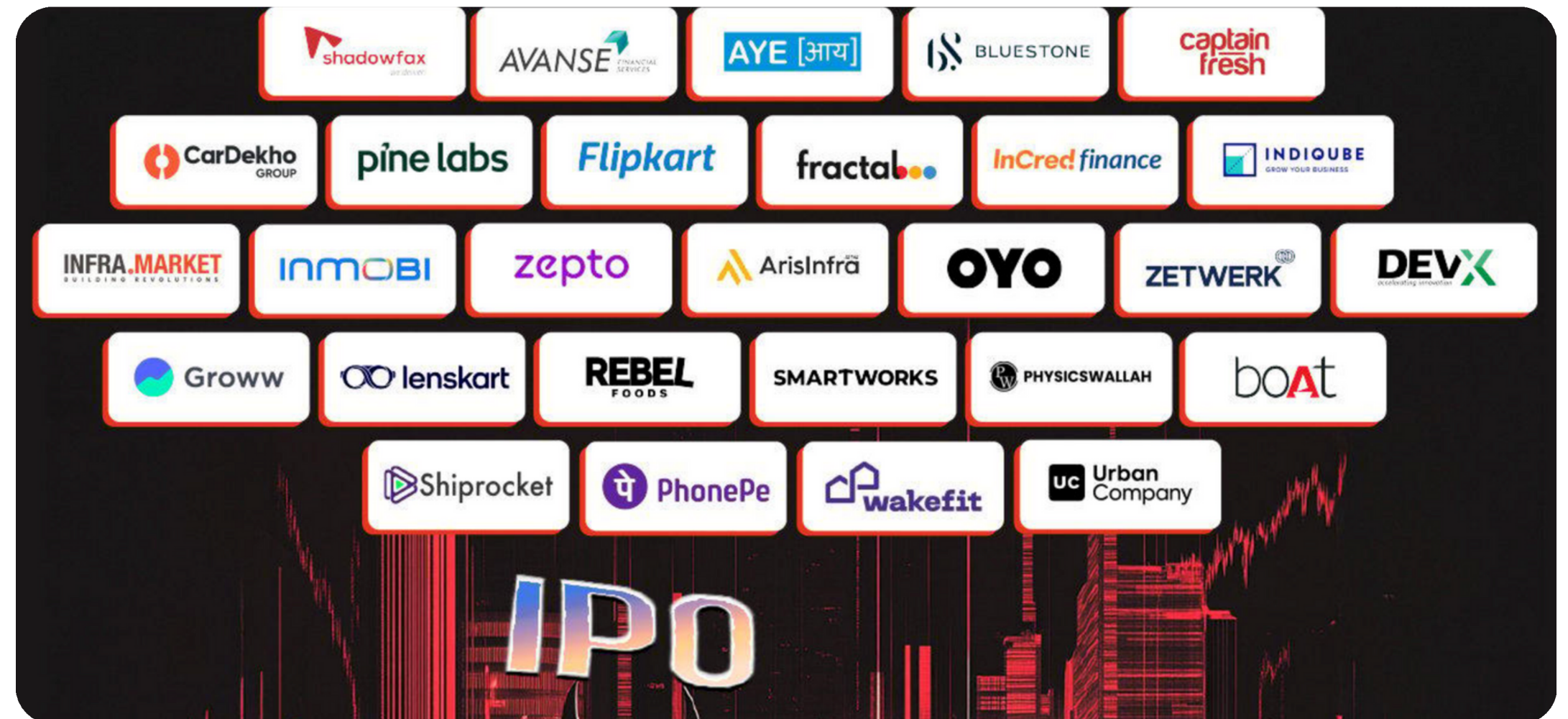
MAARG portal to find right mentors across the globe

State Level Innovation Policies drafted and implemented.



FUNDING

Total Funding in 2024 - **\$14.4 Billion**
H1 Funding in 2025 - **\$3.8 Billion**
Path to IPO in H1 2025 - **20 Startups**
IPOs in 2024 - **327 Startups**
Fund of Funds in 2024 - **900+ startups supported**



CROSS BORDER

Startup20 under India's G20 Presidency
Bilateral Startup MOUs with UK, US, UAE, Singapore & Israel
Global Programs hosted at GES and other domestic events
Market access program being conducted by Startup India
DPI being implemented by Asian & African Countries
State Level Representations at Davos



THANK YOU



Raghuveer Kovuru
Chief Innovation Officer - Innokraft

4X Entrepreneur
Former Innovation Director at T-Hub
PriceWaterhouseCoopers and Deloitte Alumni
Enabled Innovation Mandates for 50+ Corporates, Governments & Academia

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